

**REMARKS**

Claims 1-11 and 13-35 are pending in this application. By this Reply, claims 1, 6, 13, 18, 20, and 31 are amended. Reconsideration and withdrawal of the rejections are respectfully requested in view of the foregoing amendments and the following remarks.

Applicant would like to thank the Examiner for reviewing the proposed claim amendments submitted on January 14, 2003, and for the courtesies extended to Applicant's representative by the Examiner's associate, Examiner Barnie, during the personal interview conducted on January 15, 2003.

Claims 33-34 stand rejected under 35 U.S.C. § 102(b) over Bagchi et al. (U.S. Patent No. 5,737,400) (hereinafter Bagchi). Additionally, claim 35 stands rejected under 35 U.S.C. § 103(a) over Bagchi in view of Garland et al. (U.S. Patent No. 5,999,526) (hereinafter Garland). Next, claims 1-7, 10-14, 17, 18, and 20-31 stand rejected under 35 U.S.C. § 103(a) over Hassler et al. (U.S. Patent No. 5,751,795) (hereinafter Hassler) over Bagchi. Finally, claims 8, 9, 15, 16, 19, and 32 stand rejected under 35 U.S.C. § 103(a) over Hassler, in view of Bagchi, and further in view of Stumm (U.S. Patent No. 5,768,528). These rejections are respectfully traversed.

It is respectfully submitted that the references, either alone or in combination, fail to disclose, teach, or suggest all of the claimed features. For example, during the interview, all of the pending claims were discussed in conjunction with the pending rejections. It was conveyed to Applicant's representative by the Examiner's supervisor that the Examiner and the Examiner's supervisor had determined that the proposed amendments to the claims were sufficient to overcome the pending rejections.

Accordingly, the claim amendments provided by this Reply include all of the amendments proposed to the Examiner on January 14, 2003. Additionally, the claims have further been amended to more particularly recite that the message to be transmitted is an advertisement message.

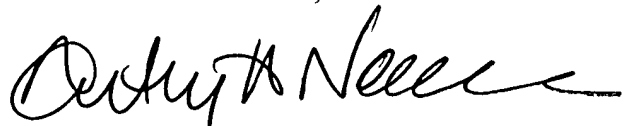
Accordingly, applicants believe that the claims are in condition for allowance. Withdrawal of the rejections are respectfully requested.

### CONCLUSION

In view of the foregoing amendments and remarks, it is respectfully submitted that the application is in condition for allowance. If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned attorney, Anthony H. Nourse, at the telephone number listed below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this, concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

Respectfully submitted,  
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